BoldSign
By Syncfusion

freshclinics

How Fresh Clinics Unified Global E-Signatures With BoldSign



Introduction

Fresh Clinics builds software that helps med spas and cosmetic healthcare clinics launch, scale, and thrive in Australia and the US. The company uses e-signature platforms to sign and manage contracts at every level: between itself and client clinics for software, service, and business associate agreements, and internally between itself and employees.

Challenges

Fresh Clinics was using two separate e-signature platforms in Australia and the United States. Both platforms charged high fees for limited users and envelopes, creating restrictions that kept the business from serving more customers. “We were paying about $30,000 Australian dollars for the two systems,” said Nicole Neil, head of information security and privacy at Fresh Clinics.

Looking to consolidate to one solution across the company and save money, Nicole checked out BoldSign after the CEO suggested it as a possible alternative.

Solution

BoldSign was an immediate salve for Fresh Clinics’ costly multiplatform woes. Its pricing was tremendously more affordable, it had no user-count restrictions, and it could be used worldwide without issue.

Realigning the company to one e-signature platform has been a great boon. “It’s just been great making sure that all employees are on the right solution and the same solution,” said Nicole. The legal department, C-suite, clinical onboarding team, and sales team all use BoldSign to handle document signatures.

Industry
Healthcare

Product used
BoldSign

Region
Australia & US

Use case
Fresh Clinics uses BoldSign to manage its clinic contracts, business associate agreements, and employment contracts.

Nicole did have some initial worries about switching to BoldSign. “When you look at costs,” she said, “your biggest thing is you don’t want to lose functionality.” If Fresh Clinics was going to save so much money, surely the tradeoff would be some critical feature. But that hasn’t been the case at all. “It’s reduced the cost exponentially [while] providing the same solution…I actually found it easier to use than [the other platforms],” she said. The entire e-signature process, from creating a template to producing a finalized document with all signers accounted for, is transparent and easily managed in BoldSign.

Furthermore, because Fresh Clinics operates in the healthcare space, BoldSign had to meet strict security, authentication, and privacy requirements. According to Nicole, “We’ve done the verification check on it, so we know it’s a good solution. It’s secure.” No matter the document, BoldSign safeguards all information, including PII and PHI.

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Conclusion

Switching to BoldSign allowed Fresh Clinics to pivot from using multiple e-signature platforms to a single service. Even better, the move saved the company a ton of money and eliminated user-count restrictions, all while maintaining the same level of functionality. To learn how BoldSign can save you money while providing the same features and security as the biggest e-signature platforms, start a **free 30-day trial** or **request a demo** today.